

# PRESS RELEASE

## **ERWIN HYMER GROUP AND AHORN CAMP ANNOUNCE LONG-TERM COOPERATION**

- Entire Ahorn Camp product range to be manufactured at the Italian plant of the Erwin Hymer Group in San Casciano
- Ahorn Camp motorhomes and camper vans to be produced on the new Renault Master Chassis
- Five-year agreement will benefit all partners

**Bad Waldsee/Speyer, 6 March 2025 – The family-owned company Ahorn Camp, under the leadership of Alexander and Franziska Reichmann, and the Erwin Hymer Group (EHG) have announced their cooperation and the signing of a long-term production agreement. The core of the agreement is the production of Ahorn Camp motorhomes and camper vans at the EHG plant in San Casciano, one of the most advanced recreation vehicle manufacturing facilities in Europe.**

The production agreement will enable Ahorn Camp to combine its own flexibility and innovative strength with the industrial excellence and the high production standards of the Erwin Hymer Group. The goal is to set new standards with high-quality and reliable motorhomes tailored to customer needs. Alexander Reichmann, CEO of Ahorn Camp: “The new model range of Ahorn Camp is defined by state-of-the-art technology, well-thought-out design and the ultimate in functionality. With this agreement, our customers will benefit from first-class manufacturing processes and the high-quality production of the Erwin Hymer Group.”

The Ahorn Camp product range includes motorhomes and camper vans built exclusively on the new Master Chassis by Renault and sold through the Ahorn Camp dealer network and Renault sales partners. Alongside Ahorn Camp and Renault, the Erwin Hymer Group will also benefit from the partnership. Jan de Haas, CSO of the Erwin Hymer Group: “The agreement with Ahorn Camp will boost our collaboration with the joint partner Renault and open up unique development and growth opportunities for all participating companies in the European motorhome and camper van market.”

The agreement has been signed for a five-year term and can be renewed by both partners. The first Ahorn Camp vehicles are due to go into production in September 2025. The new Ahorn Camp vehicles will make their premiere at Caravan Salon, which will take place in Düsseldorf from 29 August to 7 September 2025.

## **ABOUT THE ERWIN HYMER GROUP**

The Erwin Hymer Group is the European subsidiary of THOR Industries, the world's leading manufacturer of recreational vehicles with over 22,000 employees. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group.

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## **ABOUT AHORN CAMP**

The German family-owned company Ahorn Camp, based in Speyer, is one of the leading providers of motorhomes built on Renault chassis. In addition to three of its own locations in Speyer, Dietzenbach near Frankfurt, and Mülheim an der Ruhr, sales are conducted through an extensive network of Renault dealerships. Furthermore, the Ahorn Rent brand encompasses over 30 motorhome rental stations across Germany. For more than 30 years, Ahorn Camp has stood for quality, innovation, and excellent value for money.

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